



**Global Data Modeling Competition
2008 – 2009
PROJECT RULES, COMPONENTS, and PRIZES**

DESCRIPTION OF THE CONTEST:

The Oracle Academy Global Data Modeling Competition is designed to encourage students actively enrolled in the Oracle Academy Database Design and Programming with SQL course to collaborate and creatively design a data model addressing the 2008-2009 Challenge. A panel of judges will select the top three entries in accordance with the criteria set forth below as rules. Members of the teams creating the top three entries will receive a scholarship as described below as prizes.

ELIGIBILITY:

The competition is open only to individuals or teams of individuals all of whom are, at the time of entry, actively enrolled in the Oracle Academy Database Design and Programming with SQL course. Void where prohibited by law. Entries may be submitted by a team of two to four (2-4) individuals. Limit one Entry per individual. If a team submits an Entry, each individual member of the team must meet the eligibility requirements set forth above. Teams must appoint a team leader who will be the team's official contact person for administrative issues. The term "Entrant" as used in these Official Rules refers to each eligible individual and/or team that submits an entry. The term "Entry" as used herein, refers to any project submitted by an Entrant into the Contest.

ALL DEADLINES SET FORTH IN THESE OFFICIAL RULES ARE STATED IN PACIFIC STANDARD TIME. ENTRANTS ARE RESPONSIBLE FOR DETERMINING THE CORRESPONDING TIME ZONE IN THEIR RESPECTIVE JURISDICTIONS.

HOW TO ENTER:

In order to submit an Entry, the project must be written in plain text, must be in English, must not exceed 15 slides, must not include sound or flash elements, and may not exceed a file size of 3 MB. Each team member must be solely responsible for the development of the project. Each teacher supporting a team must submit the enrollment information for one and only one team to be considered a qualified entry into the competition. A qualified team can only contain 2-4 student team members.

EACH MS POWERPOINT ENTRY MUST HAVE THE FOLLOWING COMPONENTS:

- Cover slide with mandatory information listed below, your mission statement, team members, and project manager for your company
- References
- Statement of business concept (scenario)
- Definition of the business needs
- Entity Relationship Diagram (ERD)

SUBMISSION GUIDELINES:

In addition to the requirements set forth above, each Project must also comply with the following

A. The Project may not contain any content or material that is lewd, obscene, defamatory, libelous, obscene, or otherwise inappropriate or objectionable, as determined by the Judges and/or Sponsor in their sole and absolute discretion.

B. The Project must be the original work of the team, created solely by the members of the team, and must not infringe the copyright, trademark, privacy, publicity, or other intellectual rights of any person or entity.

C. The Proposal must not contain any commercial content or commercial logos of any entity other than Sponsor and Oracle Corporation, Inc., which may be incorporated only under the terms of any applicable licenses.

The Judges and/or Sponsor, reserve the right to disqualify at any time, any Project that they determine, in their sole and absolute discretion does not meet the requirements of the Official Rules or these Submission Guidelines.

PROJECT SUBMISSION:

To submit your Project, send a plain Microsoft PowerPoint presentation attached to an email sent to pat.hays@oracle.com. The subject line of this email MUST have the words "DATA MODELING COMPETITION" on it. Your Project must also include your Country name the full name of your school, the principal or head teachers name, the certified Oracle Academy teacher's name, and the team name. All Projects must be received by January 9th 2009 1700 hours PST. The Sponsor's clock is the official clock of the Contest. Proof of submission does not constitute proof of receipt.

JUDGING OF PROJECTS:

Beginning on January 13, 2009, a panel of expert judges will review and select at least three Projects as the "Finalists" based on the equally weighted criteria outlined in the Rubric.

The top three Finalists will be announced on or about May 1st 2009. The Judges/Sponsor reserve the right to terminate the Contest and not to award any Prizes, if in their sole and absolute discretion they do not receive a sufficient number of eligible or qualified entries for the Contest. Finalists will be notified by email, telephone or postal mail, within Sponsor's discretion. Decisions of Judges are final and binding. All Finalists will be required to execute an Affidavit of Eligibility/Liability & where legally permissible, a Publicity Release within 15 days following the date of first attempted Finalist notification. Failure to comply within this time period may result in disqualification and selection of an alternate Finalist.

THE PROJECT STAGE:

The Project Stage of the Contest will begin on November 1st 2008 900 hours PST and end on January 9th 2009 1700 hours PST. (The "Project Stage). Completed Projects must be submitted no later than January 9th 2009 1700 PST. by submitting an email to [Submit Oracle Academy Project](#) with the words "DATA MODELING COMPETITION" in the subject line. Each Project must comply with the requirements and Submission Guidelines set forth in these Official Rules applicable to the Project. Projects must be fully completed according to the Project Rubric's completeness criteria as determined within the sole discretion of the Judges. The Judges and/or Sponsor reserve the right to disqualify any Project that they determine in their sole and absolute discretion does not meet the requirements of the Official Rules or comply with the Submission Guidelines.

WINNER SELECTION:

The Judges in accordance with the criteria outlined in the Rubric will judge all completed Projects submitted. The Projects will be ranked by the Judges based on the application of the judging criteria. The highest-ranking Project will be deemed the First Prize Winner, the second highest-ranking Project will be deemed the Second Prize Winner and the third highest-ranking Project will be deemed the Fourth Prize Winner. In the event of a tie, the project with the highest score in Technical merit will win. Finalists will be notified of their prize ranking on or about May 1st 2009,

by email, telephone or postal mail, within Sponsor's discretion. Prize Winners will be announced on or about May 1st 2009. All decisions of judges are final and binding.

CONDITIONS OF PARTICIPATION:

All federal, state, provincial and local laws and regulations apply. Submission of Entry into this Contest constitutes Entrant's agreement to be bound by the terms of these Official Rules and by the decisions of the Judges and/or Sponsor, which are final and binding on all matters pertaining to this Contest. Return of any Finalist/Prize Winner notification may result in disqualification and selection of an alternate Finalist/Prize Winner. Any potential Finalist or Prize Winner who cannot be contacted within 15 days of first attempted notification will be disqualified and forfeit any prize to which he/she may be entitled.

To the extent permitted by law, entrants agree to hold Sponsor, Oracle and each of its parent, subsidiaries, agents, directors, officers, employees, representatives, and assigns harmless from any injury or damage caused or claimed to be caused by participation in the Contest and/or use or acceptance of any prize won, except to the extent that any death or personal injury is caused by the negligence of the Sponsor. Sponsor and Oracle are not responsible for any typographical or other error in the printing of the offer, administration of the Contest or in the announcement of the prize. An Entrant may be prohibited from participating in this Contest if, in the Sponsor's sole discretion, it reasonably believes that the Entrant has attempted to undermine the legitimate operation of this Contest by cheating, deception, or other unfair playing practices or annoys, abuses, threatens or harasses any other Entrants, the Sponsor or associated agencies. Due to the unique nature and scope of this Contest, Sponsor reserves the right to alter or modify the rules at any time.

NO RECOURSE TO JUDICIAL OR OTHER PROCEDURES:

To the extent permitted by law, the rights to litigate, to seek injunctive relief or to make any other recourse to judicial or any other procedure in case of disputes or claims resulting from or in connection with this Contest are hereby excluded, and any Entrant expressly waives any and all such rights. In the event that a court of competent jurisdiction finds the foregoing waiver unenforceable, Entrants hereby consent to the jurisdiction and venue residing exclusively within the federal or state courts in the state of California, United States and agree that any and all disputes, claims, and causes of action arising out of or connected with this Contest or any prize awarded shall be resolved individually, without resort to any form of class action. Entrants agree that these Official Rules are governed by the laws of California.

DATA PRIVACY:

Entrants agree that personal data, especially name and address, may be processed, stored and otherwise used for the purposes and within the context of the Contest and any other purposes outlined in these Official Rules. The data may also be used by the Sponsor in order to check Entrants' identity, their postal address and telephone number, or to otherwise verify their eligibility to participate in the Contest. If Entrant's data is not provided or is canceled, Entrant's Entry will be ineligible. If Entrant is a French resident, by entering the Contest such Entrant gives consent to the transfer of the personal data outside the European Union in connection with the above purposes, and that such data will be transferred to the United States.

ELIMINATION:

Any false information provided within the context of the Contest by any Entrant concerning identity, postal address, telephone number, ownership of right or noncompliance with these rules or the like may result in the immediate elimination of the Entrant from the Contest. If an individual team member is eliminated, that team member will be disqualified however the remaining team members may continue to participate. If a team leader is eliminated, the team must immediately appoint a new team leader. Sponsor further reserves the right at any time, including after announcement of Finalists and/or Prize Winners to disqualify any Entry that it believes in its sole and unfettered discretion infringes upon or violates the rights of any third party or otherwise does not comply with these Official Rules.

INTERNET:

Sponsor is not responsible for electronic transmission errors resulting in omission, interruption, deletion, defect, delay in operations or transmission. Sponsor is not responsible for theft or destruction or unauthorized access to or alterations of Entry materials, or for technical, network; telephone equipment, electronic, computer, hardware or software malfunctions or limitations of any kind. Sponsor is not responsible for inaccurate transmissions of or failure to receive Entry information by Sponsor on account of technical problems or traffic congestion on the Internet or at any Web site or any combination thereof, except to the extent that any death or personal injury is caused by the negligence of the Sponsor.

SPONSOR:

The Sponsor of this Contest is the Oracle Academy at www.academy.oracle.com. Oracle Corporation, Inc., however, is funding all of the prize awards. The official postal mail address of the sponsor is:

Oracle Academy 2008-2009 Data Modeling Competition
The Oracle Academy
C/O Perry Benson
500 Oracle Parkway
Redwood Shores, CA 94065

COMPONENTS:

Each MS PowerPoint entry must have the following components:

- Cover slide with mandatory information listed below, your mission statement, team members, and project manager for your company
- References
- Statement of business concept (scenario)
- Definition of the business needs
- Entity Relationship Diagram (ERD)
- ERD Documentation
- Additional documentation as needed

COVER SLIDE WITH MISSION STATEMENT:

It is mandatory that in the upper left corner you include the following information in the order listed below:

- Country where your school is located
- Your classroom teacher's full name
- Your teachers email address

Also include your company name, team members (your instructor is the project manager), and company logo and mission statement of your design team.

REFERENCES: List all resources used to research information used in your final project. These can be websites, interviews, books, newspapers and magazine articles, pamphlets, etc.

STATEMENT OF BUSINESS CONCEPT: Provide several paragraphs to explain the scenario as it applies to your business. [c1]You must show a correlation between the retail data and environmental requirements of the business. You must document the aspects making your market global. [c2]

BUSINESS NEEDS:

Identify and document the needs of the business. [c3]Document how the team decided to focus on these particular business needs. [c4]

ENTITY RELATIONSHIP DIAGRAM:

Follow all diagramming and naming conventions. All relationship names must model the structure:

“Each ENTITY1 may be/must be RELATIONSHIP NAME one or more/one and only one ENTITY2.”

[c5]

ERD DOCUMENTATION:

Document elements of your diagram needing further explanation in this section.

[c6]

ADDITIONAL DOCUMENTATION:

Document all elements that cannot be shown on the ERD. Document all parts of your solution that extend beyond your diagram.[c7]

PRIZES:

- 1st Place - \$1000 USD scholarship per student and 3-day trip to the United States of America San Francisco Institute.
- 2nd Place - \$ 500 USD scholarship per student
- 3rd Place - \$ 250 USD scholarship per student

The Academy will announce the winners of the Data Modeling Competition on or about May 1st 2009 through an eblast and on the Oracle Academy website

The 1st place team will be invited to present their winning presentation at the Institute at Oracle headquarters in California.

For the 1st place winners:

You and your chaperone will be attending and participating in special events at the Oracle Academy Institute in July 2009. Activities at these events will take place at Oracle Headquarters, Redwood Shores California. At the Academy opening presentation Monday evening you will present your team project.

You and your chaperone are responsible for any necessary visa applications and all travel documents. The Oracle Academy will make your travel arrangements in accordance with Oracle's travel policy and will pay the round-trip airfare for you and your chaperone's flights from where you live to and from San Francisco International Airport.

The Oracle Academy will provide you and your chaperone with necessary lodging, meals, and local transportation during the applicable Academy Institute period. While your chaperone will have his or her own room, you will share a room with another competition winner of the same sex, and we will try to make it someone on your team. You and your chaperone will be responsible for all incidental expenses, except when Oracle explicitly says that it will pay for them.